



Community Area Grant Application Form 2011/2012

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

For larger projects we strongly advise you to contact Charities Information Bureau three months before you approach the area board. (See Section 2 for contact details)

**Please contact your Community Area Manager before completing your application
(See Section 3 for contact details)**

1. Your organisation or group

| | | | |
|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--|
| Name of organisation | Wiltshire Music Centre | | |
| Contact name | | | |
| Contact address | | | |
| Contact number | | e-mail | |
| Organisation type | Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify Registered Charity | | |

2. Your project

| | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------------------------|
| Project Title/Name | Family Concerts | | |
| What is your project about and what does it aim to achieve? <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i> | The Centre seeks to present 6 accessible and affordable live music family concerts a year, 3 in each concert series, to give young people the opportunity to experience, participate in and enjoy a wide variety of music. The concerts aim to give them a rich musical experience that is fun, dazzling and entertaining. Musical engagement is proven to help develop participants skills and experience. 40% of our audience for these concerts are from Bradford and surrounding villages including Holt, Limpley Stoke, Monkton Farleigh, South Wraxall, Staverton, Westwood, Wingfield and Winsley. | | |
| In which community area does your project take place? (Please give name – see section 3 of the grants pack) | Bradford on Avon Area Board | | |
| I/we have discussed our project with the town/parish council? | Yes <input type="checkbox"/> | Date | No <input checked="" type="checkbox"/> |
| I/we have discussed our project with our Wiltshire councillor? | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> | Date 12 December 2011 | |

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| Where will your project take place? | Wiltshire Music Centre, Bradford on Avon |
| When will your project take place? | 2012 |
| <p>How did you discover there was a need for your project (please provide evidence) and how will your project benefit your local community?</p> <p><i>Important: Please do not type/write in paragraphs – This section is limited to 1000 characters only (inclusive of spaces)</i></p> | <p>Family concerts are a key way for Wiltshire Music Centre to increase its engagement with the local community, alongside involvement in the town's Olympic Torch Relay events, a partnership event with the Arts Festival, another 'Warm Up for the Olympics!' family event in partnership with St Laurence School and two Cultural Olympiad concerts.</p> <p>We want to give young people valuable early experiences through attending concerts and events, developing a relationship between them and the Centre, a cultural facility on their doorstep. Research shows that children engaged in music and creativity are more likely to thrive academically and socially than those denied these opportunities. The Centre has an excellent track record for involving all the local area board schools and since opening we have delivered projects in all of them. In 2012 Winsley and Holt primary schools are taking part in the Small Schools project. In addition we have at least 10 concerts for local schools each year.</p> |
| How many people will benefit from your project? | 100 families/410 people from the area |
| <p>How does your project demonstrate a direct link to the local community plan for your area?</p> <p>www.wiltshire.gov.uk/areaboards</p> <p>Please provide a reference/page no.</p> | <p>Leisure provision p6, Increased anti-social behaviour p9 Contributing to cultural life p11 Multipurpose resource p12 Providing cultural events p12</p> |
| To be completed ONLY where town/parish councils are making an application | |
| Is your project one which parish/town councils have powers to raise local taxes to fund? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Could your project be funded from your reserves? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Is your project urgent (having to be completed in this financial year? If you answer YES please provide evidence elsewhere on the application form) | Yes <input type="checkbox"/> No <input type="checkbox"/> |

Any other information about your project.

Family concerts, promoted to all local schools through bookbag leaflets, give hundreds of young people and their families the opportunity to attend affordable concerts. To make them accessible for all, we need to offer tickets at a substantially reduced price. This means the Centre has to budget them at a loss (£10 adults, £6 children), and subsidize the tickets to sustain the scheme.

2010/11 family concerts included, Donald Grant 'Folk Around the Globe', 'Discover the Magic of Music' (Jason & Simone Rebello), Ensemble 360's 'The Chimpanzees of Happytown'. The next series of family concerts are being developed and will include 'The Music Factory' with the Calefax Reed Quintet.

Plans for family concerts include:

- Six professional informal and interactive family concerts during 2012.
- Concerts for each age range, two for under 7s, two for age 7+ and two for older children. All concerts are an hour without interval.
- Discovery workshops for up to 90 people prior to family concert.

3. Management**How many people are involved in the management of your group/organisation?**

Of these, how many are:

| | | | | |
|-----------------------------------------|-------------|--------------------------------|---------------|--------------------------------|
| Over 50 years | Male | <input type="text" value="3"/> | Female | <input type="text" value="2"/> |
| 25 – 50 years | Male | <input type="text"/> | Female | <input type="text" value="4"/> |
| Under 25 years | Male | <input type="text"/> | Female | <input type="text" value="2"/> |
| Disabled People | Male | <input type="text"/> | Female | <input type="text"/> |
| Black and Minority Ethnic people | Male | <input type="text" value="1"/> | Female | <input type="text"/> |

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

The Centre fundraises annually for family concerts with applications to Trusts and other sponsors and will continue to do this .

Wiltshire Council provides a grant of 5% for building & operations costs . No concerts are supported with this grant.

How will you know whether your project has made a difference in the community? What evidence will be collected to enable you to know that the project has made a positive impact on your community and met the local need?

We will invite audience feedback on our website and will do a formal feedback survey at two concerts during 2012. The success of the scheme will ultimately be established by the number of audience and their engagement with the musicians in the participation elements of the concerts. Musical activity is hugely beneficial to young people in developing social skills and confidence.

Have you contacted Charities Information Bureau for help with your application/ to seek other funding?

Yes

Date

No

To whom have you applied for funding for this project (other than Wiltshire Council)?

Name of Funder

Amount Applied For

Amount Received

Austin & Hope Pilkington Trust

£3,000

Please list with amount applied for and whether you have been successful

| | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| | | | |
| <p>Have you or do you intend to apply for a grant from another area board within this financial year?</p> <p><i>If yes, please state which one(s).</i></p> | <p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>Chippenham Area Board, but not for this project.</p> | | |
| <p>Are you in receipt or anticipating other funding from other Wiltshire Council departments for this project?</p> | <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> | | |

| 4. Information relating to your last annual accounts (if applicable) | | |
|----------------------------------------------------------------------|-----------------------------------|------------|
| Year ending: s | Month: 31/3 | Year: 2011 |
| A - Total income: | £697,692 | |
| B - Minus total expenditure: | £777,123 (depreciation of £95418) | |
| Surplus/deficit for year: (A minus B) | £(£79,431) | |
| Free reserves currently held: | £227 | |

5. Financial information – If you can claim back V.A.T. please exclude from figures given below

| Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc. | | Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C) | | |
|---------------------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------------------------|-----|----------------|
| | | | P/C | |
| Artists Fee, @£1,200 + vat 10% | £7,920 | Own fundraising/reserves | | £ |
| technical, £300 a concert | £1,800 | | | £ |
| Marketing £420 a concert | £2,520 | Parish/town council | | £ |
| Concert staffing, £175 a concert | £1,050 | | | £ |
| PRS @ 4.8% box office + vat 10% | £470 | Trusts/foundations | | £ |
| Family concert leaflet £1000 x2 | £2,000 | | | £ |
| Family concert leaflet mailing | £700 | In kind | | £ |
| Management (incl. programming) | £2,289 | | | £ |
| | £ | Other | | £ |
| | £ | Box Office | C | £8,862 |
| | £ | John Lewis Partnership | C | £1,900 |
| | £ | | | £ |
| Total Project Expenditure | £18,749 | Total Project Income | | £10,762 |

| | |
|-----------------------------------------------------------------------------------|----------------|
| Total project income B | £10,762 |
| Total project expenditure A | £18,749 |
| Project shortfall A – B | £7,987 |
| Grant sought from Wiltshire Council Area Board | £4,987 |
| Bank Details | |
| Please give the name of the organisations' bank account e.g. Barclays | |
| Please give the title name of the organisations' bank account e.g. current | |

6. Supporting information – Please enclose all the following documentation as failure to do so may lead to a delay in your application being considered

Enclosed (please tick)

- Written quotes including the one(s) you are going to use
- Latest inspected/audited accounts or annual report or Income/expenditure budget for current financial year
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7. Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Safeguarding Adults
 - Public Liability Insurance Equal opportunities
 - Access audit Environmental impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date:

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team (see section 3)